



Virginia Green Attractions



Profile:

Hermitage Museum and Gardens

Norfolk, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established "core activities" for **Green Attractions** and has committed to communicate its activities to its guests. Below is a list of this attraction's "green" activities that guests can expect.

Hermitage Museum and Gardens

"The Hermitage Museum and Gardens consists of an early 20th century historic house museum with a world-wide art collection and contemporary exhibition galleries, surrounded by twelve acres of formal gardens and natural woodlands; educational wetlands; a Visual Arts School; and a Studio Artists Program."



CORE ACTIVITIES for all *Virginia Green Attractions*

CORE ACTIVITIES for Green Attractions

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, electronic equipment
- Compost garden waste
- Track overall waste bills
- Donate excess food from events
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase recycled content paper and toilet tissue
- Use "green" cleaners that are dispensed in bulk
- Purchase durable equipment and furniture
- Use reused building materials or those from sustainable sources
- Use latex paints
- Use less toxic materials

☒ **Styrofoam/Disposables Minimization.** Participants are encouraged to minimize use of all disposables and eliminate the use of Styrofoam products for take-out and left-overs. This restaurant pledges that they:

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Use water-flow metering to discover leaks and areas of high use
- Have high efficiency dishwashers
- Have an effective landscape management plan which utilize drought tolerant species, metering and rain gauges, and minimizes lawn areas
- Minimization of impervious areas (paving, concrete, etc)
- Maintain vegetative buffers around streams and ponds
- Recognized by the Elizabeth River Project as a Model River Star (for the 2nd year) for our work with the wetlands

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Use natural lighting
- Have high energy fluorescent light bulbs in all canned spotlights
- Purchase EnergyStar computers, appliances, etc

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Recycling bins are available to the public at all events, weddings, etc.

For more information on **Hermitage Museum and Gardens**, see www.thfm.org or contact Megan Frost at mf@thfm.org.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

